

REP HEADLINE# 6215977 TRF# 370647
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG9/12 18.12
*** KSWB-TV ***

ADV # ADV. NAME ISS/NRCC-IE

REP. # OFF. # 20 SALESMAN #

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

BUYER NAME TRACEY ROBINSON

815 SLATERS LANE

SALES PRSN WA- ROBERT LANGER

ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6215977

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC EST#2652 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG9/12 18.12

REP: TO NSA/NSM
FROM WES FOR ROBERT
OK'D M2-M9
SEE LINES 64-71
TOTALS REMAIN THE SAME
THANKS PLEASE CONFIRM 8/9

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NATIONAL MEDIA RESEARCH PLANNING & PLACE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

| | | | | | | | |
|----|------|--------|-----------------------------|------------|-----|------------|-------------|
| M2 | OK'D | BUY#18 | MISSED: MON/700P-730P | OCT15 | 30S | \$800.00 | (AUG9/12) |
| | | | OFFER: MON/800P-900P | OCT15 | 30S | \$800.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO NLCS | **PLACED** | | | |
| M3 | OK'D | BUY#21 | MISSED: MON/730P-800P | OCT15 | 30S | \$900.00 | (AUG9/12) |
| | | | OFFER: MON/800P-900P | OCT15 | 30S | \$900.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO NLCS | **PLACED** | | | |
| M4 | OK'D | BUY#20 | MISSED: MON/730P-800P | OCT15 | 30S | \$1,000.00 | (AUG9/12) |
| | | | OFFER: MON/800P-900P | OCT15 | 30S | \$1,000.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO NLCS | **PLACED** | | | |
| M5 | OK'D | BUY#36 | MISSED: THU/730P-800P | OCT18 | 30S | \$1,000.00 | (AUG9/12) |
| | | | OFFER: THU/800P-900P | OCT18 | 30S | \$1,000.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO NLCS | **PLACED** | | | |
| M6 | OK'D | BUY#37 | MISSED: THU/730P-800P | OCT18 | 30S | \$900.00 | (AUG9/12) |
| | | | OFFER: THU/800P-900P | OCT18 | 30S | \$900.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO NLCS | **PLACED** | | | |

REP HEADLINE# 6215977 TRF# 370647
\$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION

AUG9/12 18.12
*** KSWB-TV ***

STATION MAKEGOOD OFFERS:

| | | | | | | | |
|----|------|--------|--|-------|-----|----------|-------------|
| M7 | OK'D | BUY#34 | MISSED:THU/700P-730P | OCT18 | 30S | \$800.00 | (AUG9/12) |
| | | | OFFER:THU/800P-900P | OCT18 | 30S | \$800.00 | PLS ADVISE. |
| | | | CMT:PROG CHG - DUE TO NLCS **PLACED** | | | | |
| M8 | OK'D | BUY#49 | MISSED:TUE/730P-800P | OCT16 | 30S | \$900.00 | (AUG9/12) |
| | | | OFFER:TUE/900P-930P | OCT16 | 30S | \$900.00 | PLS ADVISE. |
| | | | CMT:PROG CHG - DUE TO PRESIDENTIAL DEBATE **PLACED** | | | | |
| M9 | OK'D | BUY#46 | MISSED:TUE/700P-730P | OCT16 | 30S | \$800.00 | (AUG9/12) |
| | | | OFFER:TUE/900P-930P | OCT16 | 30S | \$800.00 | PLS ADVISE. |
| | | | CMT:PROG CHG - DUE TO PRESIDENTIAL DEBATE **PLACED** | | | | |

CONTRACT TOTAL 88975.00
TOTAL SPOTS 103

REP HEADLINE# 6215977 TRF# 370647
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 14.26
CHANGES ** KSWB-TV ***

ADV # ADV. NAME ISS/NRCC-IE

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # 20 SALESMAN #

BUYER NAME TRACEY ROBINSON

SALES PRSN WA- ROBERT LANGER

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CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC EST#2652 COMMENTS: (LINE, ORDER, INVOICE)

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CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG9/12 14.26

REP: TO NSA/NSM
FROM WES FOR ROBERT
OK'D M2-M9
SEE LINES 64-71
TOTALS REMAIN THE SAME
THANKS PLEASE CONFIRM 8/9

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NATIONAL MEDIA RESEARCH PLANNING & PLACE

8/9

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2652
AGENCY PRODUCT CODE = 426

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 18 | S | | 700P-730P | 30 | | \$800.00 | 10/15 | 10/15 | 0 | | MON | 0 |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : TWO & HALF MEN
CON COM1: TWO & HALF MEN

| | | | | | | | | | | | | |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 64 | A | | 800P-900P | 30 | | \$800.00 | 10/15 | 10/15 | 1 | | MON | 1 |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : 2.5 MEN
ORD COM1: PROG CHG - DUE TO NICS **PLACED**
THIS IS A MAKE-GOOD FOR OCT15 ON LINE-18 FOR 1 SPOT/WK

2
18

FAX# 703 528 7880
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 AUG9/12 14.26
 CHANGES
 *** KSWB-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 20 | S | | 730P-800P | 30 | | \$1,000.00 | 10/15 | 10/15 | 0 | | MON | 0 |
| PROGRAM : TWO&HALF MEN B | | | | | | | | | | | | |
| CON COM1 : TWO&HALF MEN B | | | | | | | | | | | | |
| 66 | A | | 800P-900P | 30 | | \$1,000.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| PROGRAM : 2.5 MEN | | | | | | | | | | | | |
| ORD COM1 : PROG CHG - DUE TO NLCS **PLACED** | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT15 ON LINE-20 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 21 | S | | 730P-800P | 30 | | \$900.00 | 10/15 | 10/15 | 0 | | MON | 0 |
| PROGRAM : TWO&HALF MEN B | | | | | | | | | | | | |
| CON COM1 : TWO&HALF MEN B | | | | | | | | | | | | |
| 65 | A | | 800P-900P | 30 | | \$900.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| PROGRAM : 2.5 MEN | | | | | | | | | | | | |
| ORD COM1 : PROG CHG - DUE TO NLCS **PLACED** | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT15 ON LINE-21 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 34 | S | | 700P-730P | 30 | | \$800.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| PROGRAM : TWO & HALF MEN | | | | | | | | | | | | |
| CON COM1 : TWO & HALF MEN | | | | | | | | | | | | |
| 69 | A | | 800P-900P | 30 | | \$800.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : TWO & HALF MEN | | | | | | | | | | | | |
| ORD COM1 : PROG CHG - DUE TO NLCS **PLACED** | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT18 ON LINE-34 FOR 1 SPOT/WK | | | | | | | | | | | | |
| 36 | S | | 730P-800P | 30 | | \$1,000.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| PROGRAM : TWO&HALF MEN B | | | | | | | | | | | | |
| CON COM1 : TWO&HALF MEN B | | | | | | | | | | | | |
| 67 | A | | 800P-900P | 30 | | \$1,000.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| PROGRAM : 2.5 MEN | | | | | | | | | | | | |
| ORD COM1 : PROG CHG - DUE TO NLCS **PLACED** | | | | | | | | | | | | |
| THIS IS A MAKE-GOOD FOR OCT18 ON LINE-36 FOR 1 SPOT/WK | | | | | | | | | | | | |

REF: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

| LINE# | REP | CD | TIME PERIOD | LGTH | SFC | RATE | START DATE | FND DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|------|--------|---|------|-----|----------|------------|----------|----------|------------|-------------|-----------|
| 37 | | S | 730P-800P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B | 30 | | \$900.00 | 10/18 | 10/18 | 0 | | THU | 0 |
| 68 | | A | 800P-900P PROGRAM : TWO&HALF MEN B ORD COM1: PROG CHG - DUE TO NLCS **PLACED** THIS IS A MAKE-GOOD FOR OCT18 ON LINE-37 FOR 1 SPOT/WK | 30 | | \$900.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| 46 | | S | 700P-730P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN | 30 | | \$800.00 | 10/16 | 10/16 | 0 | | TUE | 0 |
| 71 | | A | 900P-930P PROGRAM : TWO & HALF MEN ORD COM1: PROG CHG - DUE TO PRESIDENTIAL DEBATE **PLACED** THIS IS A MAKE-GOOD FOR OCT16 ON LINE-46 FOR 1 SPOT/WK | 30 | | \$800.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| 49 | | S | 730P-800P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B | 30 | | \$900.00 | 10/16 | 10/16 | 0 | | TUE | 0 |
| 70 | | A | 900P-930P PROGRAM : TWO&HALF MEN B ORD COM1: PROG CHG - DUE TO PRESIDENTIAL DEBATE **PLACED** THIS IS A MAKE-GOOD FOR OCT16 ON LINE-49 FOR 1 SPOT/WK | 30 | | \$900.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| M2 | OK'D | BUY#18 | MISSED: MON/700P-730P OFFER: MON/800P-900P CMT: PROG CHG - DUE TO NLCS **PLACED** | | | | OCT15 | | 30S | \$800.00 | (AUG9/12) | |
| | | | | | | | OCT15 | | 30S | \$800.00 | PLS ADVISE. | |
| M3 | OK'D | BUY#21 | MISSED: MON/730P-800P OFFER: MON/800P-900P CMT: PROG CHG - DUE TO NLCS **PLACED** | | | | OCT15 | | 30S | \$900.00 | (AUG9/12) | |
| | | | | | | | OCT15 | | 30S | \$900.00 | PLS ADVISE. | |
| M4 | OK'D | BUY#20 | MISSED: MON/730P-800P OFFER: MON/800P-900P CMT: PROG CHG - DUE TO NLCS **PLACED** | | | | OCT15 | | 30S | \$1,000.00 | (AUG9/12) | |
| | | | | | | | OCT15 | | 30S | \$1,000.00 | PLS ADVISE. | |

REP HEADLINE# 6215977 TRF# 370647
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG9/12 14.26
CHANGES ** KSWB-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

STATION MAKEGOOD OFFERS:

| | | | | | | | | | | | | |
|----|------|--|--|--|--|--|-------|--|-----|------------|-------------|--|
| M5 | OK'D | | BUY#36 | | | | | | | | | |
| | | | MISSED: THU/730P-800P | | | | OCT18 | | 30S | \$1,000.00 | (AUG9/12) | |
| | | | OFFER: THU/800P-900P | | | | OCT18 | | 30S | \$1,000.00 | PLS ADVISE. | |
| | | | CMT: PROG CHG - DUE TO NLCS **PLACED** | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|--|--|--|--|--|-------|--|-----|----------|-------------|--|
| M6 | OK'D | | BUY#37 | | | | | | | | | |
| | | | MISSED: THU/730P-800P | | | | OCT18 | | 30S | \$900.00 | (AUG9/12) | |
| | | | OFFER: THU/800P-900P | | | | OCT18 | | 30S | \$900.00 | PLS ADVISE. | |
| | | | CMT: PROG CHG - DUE TO NLCS **PLACED** | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|--|--|--|--|--|-------|--|-----|----------|-------------|--|
| M7 | OK'D | | BUY#34 | | | | | | | | | |
| | | | MISSED: THU/700P-730P | | | | OCT18 | | 30S | \$800.00 | (AUG9/12) | |
| | | | OFFER: THU/800P-900P | | | | OCT18 | | 30S | \$800.00 | PLS ADVISE. | |
| | | | CMT: PROG CHG - DUE TO NLCS **PLACED** | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|--|---|--|--|--|-------|--|-----|----------|-------------|--|
| M8 | OK'D | | BUY#49 | | | | | | | | | |
| | | | MISSED: TUE/730P-800P | | | | OCT16 | | 30S | \$900.00 | (AUG9/12) | |
| | | | OFFER: TUE/900P-930P | | | | OCT16 | | 30S | \$900.00 | PLS ADVISE. | |
| | | | CMT: PROG CHG - DUE TO PRESIDENTIAL DEBATE **PLACED** | | | | | | | | | |

| | | | | | | | | | | | | |
|----|------|--|---|--|--|--|-------|--|-----|----------|-------------|--|
| M9 | OK'D | | BUY#46 | | | | | | | | | |
| | | | MISSED: TUE/700P-730P | | | | OCT16 | | 30S | \$800.00 | (AUG9/12) | |
| | | | OFFER: TUE/900P-930P | | | | OCT16 | | 30S | \$800.00 | PLS ADVISE. | |
| | | | CMT: PROG CHG - DUE TO PRESIDENTIAL DEBATE **PLACED** | | | | | | | | | |

OCT/12 88975.00

CONTRACT TOTAL 88975.00
TOTAL SPOTS 103

MARKET TOTALS \$468,289

KSWB 19% KGTV 12% KFMB 22% KNSD 32% XETV 0% KUSI 15% XDTV 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EXP DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG9/12 13.10
REP HEADLINE# 6215977 TRF# 370647 *** KSWB-TV ***
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ADV # ADV. NAME ISS/NRCC-IE RFP.# OFF.# 20 SALESMAN #
AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON

815 SLATERS LANE SALES PRSN WA- ROBERT LANGER
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6215977 CLASS: NATL. LOCAL REGIONAL
PRDCT NRCC EST#2652 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT12/12 OCT18/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG9/12 13.10

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
CON CM

NATIONAL MEDIA RESEARCH PLANNING & PLACE
STATION MAKEGOOD OFFERS:

| | | | | | | | |
|----|--------|--------|--|------------|-----|------------|-------------|
| M2 | UNRESL | BUY#18 | MISSED: MON/700P-730P | OCT15 | 30S | \$800.00 | (AUG9/12) |
| | | | OFFER: MON/800P-900P | OCT15 | 30S | \$800.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO NLCS | **PLACED** | | | |
| M3 | UNRESL | BUY#21 | MISSED: MON/730P-800P | OCT15 | 30S | \$900.00 | (AUG9/12) |
| | | | OFFER: MON/800P-900P | OCT15 | 30S | \$900.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO NLCS | **PLACED** | | | |
| M4 | UNRESL | BUY#20 | MISSED: MON/730P-800P | OCT15 | 30S | \$1,000.00 | (AUG9/12) |
| | | | OFFER: MON/800P-900P | OCT15 | 30S | \$1,000.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO NLCS | **PLACED** | | | |
| M5 | UNRESL | BUY#36 | MISSED: THU/730P-800P | OCT18 | 30S | \$1,000.00 | (AUG9/12) |
| | | | OFFER: THU/800P-900P | OCT18 | 30S | \$1,000.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO NLCS | **PLACED** | | | |
| M6 | UNRESL | BUY#37 | MISSED: THU/730P-800P | OCT18 | 30S | \$900.00 | (AUG9/12) |
| | | | OFFER: THU/800P-900P | OCT18 | 30S | \$900.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO NLCS | **PLACED** | | | |
| M7 | UNRESL | BUY#34 | MISSED: THU/700P-730P | OCT18 | 30S | \$800.00 | (AUG9/12) |
| | | | OFFER: THU/800P-900P | OCT18 | 30S | \$800.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO NLCS | **PLACED** | | | |
| M8 | UNRESL | BUY#49 | MISSED: TUE/730P-800P | OCT16 | 30S | \$900.00 | (AUG9/12) |
| | | | OFFER: TUE/900P-930P | OCT16 | 30S | \$900.00 | PLS ADVISE. |
| | | | CMT: PROG CHG - DUE TO PRESIDENTIAL DEBATE | **PLACED** | | | |

REP HEADLINE# 6215977 TRF# 370647
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG9/12 13.10
*** KSWB-TV ***

STATION MAKEGOOD OFFERS:
M9 UNRESL. BUY#46

MISSED: TUE/700P-730P OCT16 30S \$800.00 (AUG9/12)
OFFER: TUE/900P-930P OCT16 30S \$800.00 PLS ADVTSE.
CMT: PROG CHG - DUE TO PRESIDENTIAL DEBATE **PLACED**

CONTRACT TOTAL 88975.00
TOTAL SPOTS 103

Hansen, Cindi

From: misty.devoll@fox40.com
Sent: Wednesday, August 08, 2012 11:19 AM
To: Hansen, Cindi; Lee, Benson
Subject: Spot - Makegood: National Republican Congressional Comm - 370647 MGB#2

This email notification contains (2) different actions.

Station: KSWB

Order Information:

Order #: 370647
Prev. Order Total: \$88,975.00
New Order Total: \$88,975.00
Order Total Diff: \$0.00
Change in Agreed Rating: 0.00
Agency: National Media Research Planning and Placement LLC
Advertiser: National Republican Congressional Comm
Product: 155/426/NRCC
Alternate Order #: 06215977
Estimate #: 2652
Flight Dates: 10/12/12 - 10/18/12
Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been madegood:

Makegood Bundle #2

Original Spot Information (370647-18-1):

Rate: \$800.00
Air Date: Mon 10/15/12
Eligible Days: M-----
Inventory Code: M-F 7p-730p
Inventory Description: M-F 7p-730p
Inventory Code Time: 7p-730p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: DUE TO NLCS MG 2.5MEN 9-10P

Makegood Spot Information (370647-18-2):

Rate: \$800.00
Air Date: Mon 10/15/12
Eligible Days: M-----
Inventory Code: Non-Network prime
Inventory Description: Non-Network Prime M-Su
Inventory Code Time: M-Sa 8p-10p/Su 7p-10p

NLCS
891
3

Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: Program to Program mkgd due to NLCS/ 2.5 MEN Event 2 (Spot - Makegood)

Makegood Bundle #3

Original Spot Information (370647-21-1):

Rate: \$900.00
Air Date: Mon 10/15/12
Eligible Days: M-----
Inventory Code: M-F 730p-8p
Inventory Description: M-F 730p-8p
Inventory Code Time: 730p-8p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: DUE TO NLCS MG 2.5MEN 9-10P

Makegood Spot Information (370647-21-2):

Rate: \$900.00
Air Date: Mon 10/15/12
Eligible Days: M-----
Inventory Code: Non-Network prime
Inventory Description: Non-Network Prime M-Su
Inventory Code Time: M-Sa 8p-10p/Su 7p-10p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: Program to Program mkgd due to NLCS/ 2.5 MEN

NLCS
8-9p

Hansen, Cindi

From: misty.devoll@fox40.com
Sent: Wednesday, August 08, 2012 11:19 AM
To: Hansen, Cindi; Lee, Benson
Subject: Spot - Makegood: National Republican Congressional Comm - 370647 MGB#1

Station: KSWB

Order Information:

Order #: 370647
Prev. Order Total: \$88,975.00
New Order Total: \$88,975.00
Order Total Diff: \$0.00
Change in Agreed Rating: 0.00
Agency: National Media Research Planning and Placement LLC
Advertiser: National Republican Congressional Comm
Product: 155/426/NRCC
Alternate Order #: 06215977
Estimate #: 2652
Flight Dates: 10/12/12 - 10/18/12
Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been made good:

Makegood Bundle #1

Original Spot Information (370647-20-1):

Rate: \$1,000.00
Air Date: Mon 10/15/12
Eligible Days: M-----
Inventory Code: M-F 730p-8p
Inventory Description: M-F 730p-8p
Inventory Code Time: 730p-8p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: DUE TO NLCS MG 2.5MEN 9-10P

Makegood Spot Information (370647-20-2):

Rate: \$1,000.00
Air Date: Mon 10/15/12
Eligible Days: M-----
Inventory Code: Non-Network prime
Inventory Description: Non-Network Prime M-Su
Inventory Code Time: M-5a 8p-10p/Su 7p-10p
Spot Type: NM
Length: :30

NLCS
8-9P

Hansen, Cindi

From: misty.devoll@fox40.com
Sent: Wednesday, August 08, 2012 11:28 AM
To: Hansen, Cindi; Lee, Benson
Subject: Spot - Makegood: National Republican Congressional Comm - 370647 MGB#6

This email notification contains (3) different actions.

Station: KSWB

Order Information:

Order #: 370647
Prev. Order Total: \$88,975.00
New Order Total: \$88,975.00
Order Total Diff: \$0.00
Change in Agreed Rating: 0.00
Agency: National Media Research Planning and Placement LLC
Advertiser: National Republican Congressional Comm
Product: 155/426/NRCC
Alternate Order #: 06215977
Estimate #: 2652
Flight Dates: 10/12/12 - 10/18/12
Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been made good:

Makegood Bundle #6

Original Spot Information (370647-36-1):

Rate: \$1,000.00
Air Date: Thu 10/18/12
Eligible Days: ---Th-----
Inventory Code: M-F 730p-8p
Inventory Description: M-F 730p-8p
Inventory Code Time: 730p-8p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: DUE TO NLCS MG 2.5MEN 9-10P

Makegood Spot Information (370647-36-2):

Rate: \$1,000.00
Air Date: Thu 10/18/12
Eligible Days: ---Th-----
Inventory Code: Non-Network prime
Inventory Description: Non-Network Prime M-Su
Inventory Code Time: M-Sa 8p-10p/Su 7p-10p

NLCS
8-9p

Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: MKGD 2.5 MEN DUE TO NLCS Event 2 (Spot - Makegood)

Makegood Bundle #7
Original Spot Information (370647-37-1):
Rate: \$900.00
Air Date: Thu 10/18/12
Eligible Days: ---Th-----
Inventory Code: M-F 730p-8p
Inventory Description: M-F 730p-8p
Inventory Code Time: 730p-8p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: DUE TO NLCS MG 2.5MEN 9-10P

Makegood Spot Information (370647-37-2):
Rate: \$900.00
Air Date: Thu 10/18/12
Eligible Days: ---Th-----
Inventory Code: Non-Network prime
Inventory Description: Non-Network Prime M-Su
Inventory Code Time: M-Sa 8p-10p/Su 7p-10p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: DUE TO NLCS MG 2.5MEN 9-10P

NLCS
8-9p

Makegood Bundle #8
Original Spot Information (370647-34-1):
Rate: \$800.00
Air Date: Thu 10/18/12
Eligible Days: ---Th-----
Inventory Code: M-F 7p-730p
Inventory Description: M-F 7p-730p
Inventory Code Time: 7p-730p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: MKGD 2.5 MEN DUE TO NLCS Event 3 (Spot - Makegood)

Makegood Spot Information (370647-34-2):

Rate: \$800.00
Air Date: Thu 10/18/12
Eligible Days: ---Th-----
Inventory Code: Non-Network prime

NLCS
8-9p

Inventory Description: Non-Network Prime M-5u
Inventory Code Time: M-5a 8p-10p/5u 7p-10p
Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
MakeGood Reason: MKGD 2.5 MEN DUE TO NLCS

Hansen, Cindi

From: misty.devoll@fox40.com
Sent: Wednesday, August 08, 2012 11:25 AM
To: Hansen, Cindi; Lee, Benson
Subject: Spot - Makegood: National Republican Congressional Comm - 370647 MGB#4

This email notification contains (2) different actions.

Station: KSWB

Order Information:

Order #: 370647
Prev. Order Total: \$88,975.00
New Order Total: \$88,975.00
Order Total Diff: \$0.00
Change in Agreed Rating: 0.00
Agency: National Media Research Planning and Placement LLC
Advertiser: National Republican Congressional Comm
Product: 155/426/NRCC
Alternate Order #: 06215977
Estimate #: 2652
Flight Dates: 10/12/12 - 10/18/12
Demo: Adults 35+

Sales Information: Robert Langer, Telerep Washington DC, National

The following spot(s) have been madegood:

Makegood Bundle #4

Original Spot Information (370647-49-1):

Rate: \$900.00

Air Date: Tue 10/16/12

Eligible Days: -T-----

Inventory Code: M-F 730p-8p

Inventory Description: M-F 730p-8p

Inventory Code Time: 730p-8p

Spot Type: NM

Length: :30

Channel(s): 5

Priority: Priority 02

Makegood Reason: DUE TO NLCS MG 2.5MEN 9-10P

Makegood Spot Information (370647-49-2):

Rate: \$900.00

Air Date: Tue 10/16/12

Eligible Days: -T-----

Inventory Code: Non-Network prime

Inventory Description: Non-Network Prime M-Su

Inventory Code Time: M-Sa 8p-10p/Su 7p-10p

res debate
9-930

Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: MKGD 2.5 MEN DUE TO NLCS Event 2 (Spot - Makegood)

Makegood Bundle #5

Original Spot Information (370647-46-1):
Rate: \$800.00

Air Date: Tue 10/16/12
Eligible Days: -T-----
Inventory Code: M-F 7p-730p
Inventory Description: M-F 7p-730p
Inventory Code Time: 7p-730p

Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: DUE TO NLCS MG 2.5MEN 9-10P

Makegood Spot Information (370647-46-2):

Rate: \$800.00
Air Date: Tue 10/16/12
Eligible Days: -T-----
Inventory Code: Non-Network prime
Inventory Description: Non-Network Prime M-Su
Inventory Code Time: M-Sa 8p-10p/Su 7p-10p

Spot Type: NM
Length: :30
Channel(s): 5
Priority: Priority 02
Makegood Reason: MKGD 2.5 MEN DUE TO NLCS

*Pres Debate
9-930*

REP HEADLINE# 6215977 TRF# 370647 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION JUL6/12 11.48
 ORDER WORKSHEET *** KSWB-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP.# OFF.# 20 SALESMAN #
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON
 815 SLATERS LANE SALES PRSN WA- ROBERT LANGER
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6215977 CLASS: NATL. LOCAL REGIONAL
 PRDCT NRCC EST#2652 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT12/12 OCT18/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL6/12 11.48

REP: TO NSA/NSM
 FROM WES FOR ROBERT
 OK'D M1
 SEE LINE 63
 TOTALS REMAIN THE SAME
 THANKS PLEASE CONFIRM 7/6

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NATIONAL MEDIA RESEARCH PLANNING & PLACE
 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#24 MISSED:SAT/500P-800P 30S \$2,000.00 (JUL5/12)
 OFFER:SAT/400P-730P 30S \$2,000.00 PLS ADVISE.
 CMT:CORRECT TIME **PLACED**

CONTRACT TOTAL 88975.00
 TOTAL SPOTS 103

REP HEADLINE# 6215977 TRF# 370647 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! JUL6/12 10.10
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KSWB-TV ***
 CHANGES

ADV # ADV. NAME ISS/NRCC-IE REP.# OFF.# 20 SALESMAN #
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME TRACEY ROBINSON
 815 SLATERS LANE SALES PRSN WA- ROBERT LANGER
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6215977 CLASS: NATL. LOCAL REGIONAL
 PRDCT NRCC EST#2652 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT12/12 OCT18/12 WK-1
 CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL6/12 10.10

REP: TO NSA/NSM
 FROM WES FOR ROBERT
 OK'D M1
 SEE LINE 63
 TOTALS REMAIN THE SAME
 THANKS PLEASE CONFIRM 7/6

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NATIONAL MEDIA RESEARCH PLANNING & PLACE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 155 AGENCY EST# = 2652 | | | | | | | | | | | | |
| AGENCY PRODUCT CODE = 426 | | | | | | | | | | | | |
| 24 | S | | 500P-800P | 30 | | \$2,000.00 | 10/13 | 10/13 | 0 | | SAT | 0 |
| PROGRAM : NCAAF PT | | | | | | | | | | | | |
| CON COM1: NCAAF PT | | | | | | | | | | | | |
| 63 | A | | 400P-730P | 30 | | \$2,000.00 | 10/13 | 10/13 | 3 | | SAT | 3 |
| PROGRAM : COLLEGE FOOTBALL | | | | | | | | | | | | |
| ORD COM1: CORRECT TIME **PLACED** | | | | | | | | | | | | |
| THIS IS A REPLACEMENT FOR N/A SPOT ON OCT13 ON LINE-24 FOR 3 SPOTS/WK | | | | | | | | | | | | |

24

2 10.10
IB-TV ***

| | |
|--------|-------|
| SE. | 75.00 |
|) | 103 |
| TOTAL: | |
| SPTS: | |

75.00
103



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

National Media Research Planning and Placement LLC
815 Slater Lane
Alexandria, VA 22314

CONTRACT

Contract Agreement Between:

Print Date 07/06/12 Page 1 of 5

| | | | |
|--|-------------------|---------------------|--|
| Contract / Revision | | Alt Order # | |
| 370647 / | | 06215977 | |
| Product | | | |
| 155/426/NRCC | | | |
| Contract Dates | | Estimate # | |
| 10/12/12 - 10/18/12 | | 2652 | |
| Advertiser | | | |
| National Republican Congressional Comm | | | |
| Original Date / Revision | | 07/05/12 / 07/05/12 | |
| Billing Cycle | Billing Calendar | Cash/Trade | |
| EOM/EOC | Broadcast | Cash | |
| Station | Account Executive | Sales Office | |
| KSWB | Robert Langer | Telerep Washin | |
| Special Handling | | | |
| Demographic | | | |
| Adults 35+ | | | |
| IDB# | Advertiser Code | Product Code | |
| | 155 | 426 | |
| Agency Ref | | | |

*Line Ch Start Date End Date Description Start/End Time Days Length Spots/Week Rate Type Spots Amount

| | | | | | | | | | | | |
|--|---|----------|----------|-------------------------|---------|--|-----|--|----|---|------------|
| N 1 | 5 | 10/12/12 | 10/12/12 | Wkday Late News Rotator | 10P-11P | | :30 | | NM | 2 | \$2,400.00 |
| Week: 10/08/12 10/14/12 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | | |
| 10/12/12 10/14/12 ---2-2-2 \$1,200.00 | | | | | | | | | | | |
| N 2 | 5 | 10/12/12 | 10/12/12 | M-F 430a News | 430a-5a | | :30 | | NM | 1 | \$125.00 |
| Week: 10/08/12 10/14/12 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | | |
| 10/12/12 10/14/12 ---1--- \$125.00 | | | | | | | | | | | |
| N 3 | 5 | 10/12/12 | 10/12/12 | FOX 5 Morning News | 5a-6a | | :30 | | NM | 2 | \$700.00 |
| Week: 10/08/12 10/14/12 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | | |
| 10/12/12 10/14/12 ---2-2-2 \$350.00 | | | | | | | | | | | |
| N 4 | 5 | 10/12/12 | 10/12/12 | Fox 5 News at 5 | 5p-6p | | :30 | | NM | 2 | \$750.00 |
| Week: 10/08/12 10/14/12 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | | |
| 10/12/12 10/14/12 ---2-2-2 \$375.00 | | | | | | | | | | | |
| N 5 | 5 | 10/12/12 | 10/12/12 | Fox 5 Morning News | 6a-7a | | :30 | | NM | 2 | \$1,200.00 |
| Week: 10/08/12 10/14/12 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | | |
| 10/12/12 10/14/12 ---2-2-2 \$600.00 | | | | | | | | | | | |
| N 6 | 5 | 10/12/12 | 10/12/12 | Fox 5 News at 6 | 6p-7p | | :30 | | NM | 2 | \$750.00 |
| Week: 10/08/12 10/14/12 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | | |
| 10/12/12 10/14/12 ---2-2-2 \$375.00 | | | | | | | | | | | |
| N 7 | 5 | 10/12/12 | 10/12/12 | M-F 7p-730p | 7p-730p | | :30 | | NM | 1 | \$800.00 |
| Week: 10/08/12 10/14/12 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | | |
| 10/12/12 10/14/12 ---1--- \$800.00 | | | | | | | | | | | |
| N 8 | 5 | 10/12/12 | 10/12/12 | M-F 7a-9a | 7a-9a | | :30 | | NM | 3 | \$1,800.00 |
| Week: 10/08/12 10/14/12 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | | |
| 10/12/12 10/14/12 ---3-3-3 \$600.00 | | | | | | | | | | | |
| N 9 | 5 | 10/12/12 | 10/12/12 | M-F 730p-8p | 730p-8p | | :30 | | NM | 1 | \$1,000.00 |
| Week: 10/08/12 10/14/12 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | | |
| 10/12/12 10/14/12 ---1--- \$1,000.00 | | | | | | | | | | | |
| N 10 | 5 | 10/12/12 | 10/12/12 | M-F 730p-8p | 730p-8p | | :30 | | NM | 1 | \$900.00 |
| Week: 10/08/12 10/14/12 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | | |
| 10/12/12 10/14/12 ---1--- \$900.00 | | | | | | | | | | | |
| N 11 | 5 | 10/12/12 | 10/12/12 | M-F 9a-10a News | 9a-10a | | :30 | | NM | 1 | \$250.00 |
| Week: 10/08/12 10/14/12 | | | | | | | | | | | |
| Start Date End Date Weekdays Spots/Week Rate | | | | | | | | | | | |
| 10/12/12 10/14/12 ---1--- \$250.00 | | | | | | | | | | | |
| N 12 | 5 | 10/15/12 | 10/15/12 | Wkday Late News Rotator | 10P-11P | | :30 | | NM | 2 | \$2,400.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contract, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

| | | |
|--------------------------|-------------------------|------------|
| Contract / Revision | 370647 / | |
| All Order # | 06215977 | |
| Contract Dates | 10/12/12 - 10/18/12 | Product |
| 155/426/NRCC | | Estimate # |
| 2652 | | |
| Advertiser | National Republican Con | |
| Original Date / Revision | 07/05/12 / 07/05/12 | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|------------|----------|-------------|----------------|------|--------|------------|------|------|-------|--------|
|-------|----|------------|----------|-------------|----------------|------|--------|------------|------|------|-------|--------|

| | | | | | | | | | | | | |
|---------------------------------|---|----------|----------|-----------------------|-----------|--|-----|---|------------|----|---|------------|
| N 13 | 5 | 10/15/12 | 10/15/12 | M-F 430a News | 430a-5a | | :30 | 2 | \$1,200.00 | NM | 1 | \$125.00 |
| Week: 10/15/12 10/21/12 2----- | | | | | | | | | | | | |
| N 14 | 5 | 10/15/12 | 10/15/12 | FOX 5 Morning News | 5a-6a | | :30 | 1 | \$125.00 | NM | 2 | \$700.00 |
| Week: 10/15/12 10/21/12 1----- | | | | | | | | | | | | |
| N 15 | 5 | 10/15/12 | 10/15/12 | Fox 5 News at 5 | 5p-6p | | :30 | 2 | \$375.00 | NM | 2 | \$750.00 |
| Week: 10/15/12 10/21/12 2----- | | | | | | | | | | | | |
| N 16 | 5 | 10/15/12 | 10/15/12 | Fox 5 Morning News | 6a-7a | | :30 | 2 | \$600.00 | NM | 2 | \$1,200.00 |
| Week: 10/15/12 10/21/12 2----- | | | | | | | | | | | | |
| N 17 | 5 | 10/15/12 | 10/15/12 | Fox 5 News at 6 | 6p-7p | | :30 | 2 | \$375.00 | NM | 2 | \$750.00 |
| Week: 10/15/12 10/21/12 2----- | | | | | | | | | | | | |
| N 18 | 5 | 10/15/12 | 10/15/12 | M-F 7p-730p | 7p-730p | | :30 | 1 | \$800.00 | NM | 1 | \$800.00 |
| Week: 10/15/12 10/21/12 1----- | | | | | | | | | | | | |
| N 19 | 5 | 10/15/12 | 10/15/12 | M-F 7a-9a | 7a-9a | | :30 | 3 | \$600.00 | NM | 3 | \$1,800.00 |
| Week: 10/15/12 10/21/12 3----- | | | | | | | | | | | | |
| N 20 | 5 | 10/15/12 | 10/15/12 | M-F 730p-8p | 730p-8p | | :30 | 1 | \$1,000.00 | NM | 1 | \$1,000.00 |
| Week: 10/15/12 10/21/12 1----- | | | | | | | | | | | | |
| N 21 | 5 | 10/15/12 | 10/15/12 | M-F 730p-8p | 730p-8p | | :30 | 1 | \$900.00 | NM | 1 | \$900.00 |
| Week: 10/15/12 10/21/12 1----- | | | | | | | | | | | | |
| N 22 | 5 | 10/15/12 | 10/15/12 | M-F 9a-10a News | 9a-10a | | :30 | 1 | \$250.00 | NM | 1 | \$250.00 |
| Week: 10/15/12 10/21/12 1----- | | | | | | | | | | | | |
| N 23 | 5 | 10/13/12 | 10/13/12 | Sa Late News | 10p-1045p | | :30 | 2 | \$2,000.00 | NM | 2 | \$2,000.00 |
| Week: 10/08/12 10/14/12 ----2- | | | | | | | | | | | | |
| N 24 | 5 | 10/13/12 | 10/13/12 | College Football | 4p-730pm | | :30 | 3 | \$2,000.00 | NM | 3 | \$6,000.00 |
| Week: 10/08/12 10/14/12 ----3- | | | | | | | | | | | | |
| N 25 | 5 | 10/14/12 | 10/14/12 | NFL on Fox 1p | 1p-4p | | :30 | 1 | \$8,000.00 | NM | 1 | \$8,000.00 |
| Week: 10/08/12 10/14/12 ----1- | | | | | | | | | | | | |
| N 26 | 5 | 10/14/12 | 10/14/12 | Su Late News | 10p-1045p | | :30 | 2 | \$2,400.00 | NM | 2 | \$2,400.00 |
| Week: 10/08/12 10/14/12 ----2- | | | | | | | | | | | | |
| N 27 | 5 | 10/14/12 | 10/14/12 | Su 6p-7p | 6p-7p | | :30 | 2 | \$1,200.00 | NM | 2 | \$1,200.00 |
| Week: 10/08/12 10/14/12 ----2- | | | | | | | | | | | | |
| N 28 | 5 | 10/18/12 | 10/18/12 | Wkday Late News Rotor | 10p-11p | | :30 | 2 | \$2,400.00 | NM | 2 | \$2,400.00 |
| Week: 10/15/12 10/21/12 ---2--- | | | | | | | | | | | | |
| N 29 | 5 | 10/18/12 | 10/18/12 | M-F 430a News | 430a-5a | | :30 | 1 | \$125.00 | NM | 1 | \$125.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

| | | | | |
|-------------------------|--|--------------------------|-------------|----------|
| Contract / Revision | | 370647 / | Alt Order # | 06215977 |
| Contract Dates | | 10/12/12 - 10/18/12 | | |
| Product | | 155/426/NRCC | Estimate # | 2652 |
| Advertiser | | Original Date / Revision | | |
| National Republican Con | | 07/05/12 / 07/05/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--|----|------------|----------|-----------------------|----------------|------|--------|------------|------------|------|-------|-------------|
| N 30 | 5 | 10/18/12 | 10/18/12 | FOX 5 Morning News | 5a-6a | | :30 | 2 | \$350.00 | NM | 2 | \$700.00 |
| Week: 10/15/12 10/21/12 ---2--- Spots/Week: 2 Rate: \$350.00 | | | | | | | | | | | | |
| N 31 | 5 | 10/18/12 | 10/18/12 | Fox 5 News at 5 | 5p-6p | | :30 | 2 | \$350.00 | NM | 2 | \$750.00 |
| Week: 10/15/12 10/21/12 ---2--- Spots/Week: 2 Rate: \$350.00 | | | | | | | | | | | | |
| N 32 | 5 | 10/18/12 | 10/18/12 | Fox 5 Morning News | 6a-7a | | :30 | 2 | \$600.00 | NM | 2 | \$1,200.00 |
| Week: 10/15/12 10/21/12 ---2--- Spots/Week: 2 Rate: \$600.00 | | | | | | | | | | | | |
| N 33 | 5 | 10/18/12 | 10/18/12 | Fox 5 News at 6 | 6p-7p | | :30 | 2 | \$375.00 | NM | 2 | \$750.00 |
| Week: 10/15/12 10/21/12 ---2--- Spots/Week: 2 Rate: \$375.00 | | | | | | | | | | | | |
| N 34 | 5 | 10/18/12 | 10/18/12 | M-F 7p-730p | 7p-730p | | :30 | 1 | \$800.00 | NM | 1 | \$800.00 |
| Week: 10/15/12 10/21/12 ---1--- Spots/Week: 1 Rate: \$800.00 | | | | | | | | | | | | |
| N 35 | 5 | 10/18/12 | 10/18/12 | M-F 7a-9a | 7a-9a | | :30 | 3 | \$600.00 | NM | 3 | \$1,800.00 |
| Week: 10/15/12 10/21/12 ---3--- Spots/Week: 3 Rate: \$600.00 | | | | | | | | | | | | |
| N 36 | 5 | 10/18/12 | 10/18/12 | M-F 730p-8p | 730p-8p | | :30 | 1 | \$1,000.00 | NM | 1 | \$1,000.00 |
| Week: 10/15/12 10/21/12 ---1--- Spots/Week: 1 Rate: \$1,000.00 | | | | | | | | | | | | |
| N 37 | 5 | 10/18/12 | 10/18/12 | M-F 730p-8p | 730p-8p | | :30 | 1 | \$900.00 | NM | 1 | \$900.00 |
| Week: 10/15/12 10/21/12 ---1--- Spots/Week: 1 Rate: \$900.00 | | | | | | | | | | | | |
| N 38 | 5 | 10/18/12 | 10/18/12 | X Factor Thur | 8p-9pm | | :30 | 2 | \$6,000.00 | NM | 2 | \$12,000.00 |
| Week: 10/15/12 10/21/12 ---2--- Spots/Week: 2 Rate: \$6,000.00 | | | | | | | | | | | | |
| N 39 | 5 | 10/18/12 | 10/18/12 | M-F 9a-10a News | 9a-10a | | :30 | 1 | \$250.00 | NM | 1 | \$250.00 |
| Week: 10/15/12 10/21/12 ---1--- Spots/Week: 1 Rate: \$250.00 | | | | | | | | | | | | |
| N 40 | 5 | 10/16/12 | 10/16/12 | Wkday Late News Rotor | 10P-11P | | :30 | 2 | \$1,200.00 | NM | 2 | \$2,400.00 |
| Week: 10/15/12 10/21/12 -2----- Spots/Week: 2 Rate: \$1,200.00 | | | | | | | | | | | | |
| N 41 | 5 | 10/16/12 | 10/16/12 | M-F 430a News | 430a-5a | | :30 | 1 | \$125.00 | NM | 1 | \$125.00 |
| Week: 10/15/12 10/21/12 -1----- Spots/Week: 1 Rate: \$125.00 | | | | | | | | | | | | |
| N 42 | 5 | 10/16/12 | 10/16/12 | FOX 5 Morning News | 5a-6a | | :30 | 2 | \$350.00 | NM | 2 | \$700.00 |
| Week: 10/15/12 10/21/12 -2----- Spots/Week: 2 Rate: \$350.00 | | | | | | | | | | | | |
| N 43 | 5 | 10/16/12 | 10/16/12 | Fox 5 News at 5 | 5p-6p | | :30 | 2 | \$375.00 | NM | 2 | \$750.00 |
| Week: 10/15/12 10/21/12 -2----- Spots/Week: 2 Rate: \$375.00 | | | | | | | | | | | | |
| N 44 | 5 | 10/16/12 | 10/16/12 | Fox 5 Morning News | 6a-7a | | :30 | 2 | \$600.00 | NM | 2 | \$1,200.00 |
| Week: 10/15/12 10/21/12 -2----- Spots/Week: 2 Rate: \$600.00 | | | | | | | | | | | | |
| N 45 | 5 | 10/16/12 | 10/16/12 | Fox 5 News at 6 | 6p-7p | | :30 | 2 | \$375.00 | NM | 2 | \$750.00 |
| Week: 10/15/12 10/21/12 -2----- Spots/Week: 2 Rate: \$375.00 | | | | | | | | | | | | |
| N 46 | 5 | 10/16/12 | 10/16/12 | M-F 7p-730p | 7p-730p | | :30 | 1 | \$800.00 | NM | 1 | \$800.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

Print Date 07/06/12 Page 4 of 5

| | |
|-------------------------|--------------------------|
| Contract / Revision | Alt Order # |
| 370647 / | 06215977 |
| Contract Dates | Product |
| 10/12/12 - 10/18/12 | 155/426/NRCC |
| Advertiser | Original Date / Revision |
| National Republican Con | 07/05/12 / 07/05/12 |
| Contract Dates | Estimate # |
| 10/12/12 - 10/18/12 | 2652 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|----|------------|----------|-------------|----------------|------|--------|------------|------|------|-------|--------|
|-------|----|------------|----------|-------------|----------------|------|--------|------------|------|------|-------|--------|

| | | | | | | | | | | | | |
|--|---|----------|----------|-------------------------|---------|--|-----|---|------------|----|---|------------|
| N 47 | 5 | 10/16/12 | 10/16/12 | M-F 7a-9a | 7a-9a | | :30 | 3 | \$600.00 | NM | 3 | \$1,800.00 |
| Week: 10/15/12 10/21/12 M-F 730p-8p 3 Spots/Week Rate \$600.00 | | | | | | | | | | | | |
| N 48 | 5 | 10/16/12 | 10/16/12 | M-F 730p-8p | 730p-8p | | :30 | 1 | \$1,000.00 | NM | 1 | \$1,000.00 |
| Week: 10/15/12 10/21/12 M-F 730p-8p 1 Spots/Week Rate \$1,000.00 | | | | | | | | | | | | |
| N 49 | 5 | 10/16/12 | 10/16/12 | M-F 730p-8p | 730p-8p | | :30 | 1 | \$900.00 | NM | 1 | \$900.00 |
| Week: 10/15/12 10/21/12 M-F 730p-8p 1 Spots/Week Rate \$900.00 | | | | | | | | | | | | |
| N 50 | 5 | 10/16/12 | 10/16/12 | Tue Prime | 8p-9p | | :30 | 1 | \$4,000.00 | NM | 1 | \$4,000.00 |
| Week: 10/15/12 10/21/12 Tue Prime 1 Spots/Week Rate \$4,000.00 | | | | | | | | | | | | |
| N 51 | 5 | 10/16/12 | 10/16/12 | M-F 9a-10a News | 9a-10a | | :30 | 1 | \$250.00 | NM | 1 | \$250.00 |
| Week: 10/15/12 10/21/12 M-F 9a-10a News 1 Spots/Week Rate \$250.00 | | | | | | | | | | | | |
| N 52 | 5 | 10/17/12 | 10/17/12 | Wkday Late News Rotator | 10P-11P | | :30 | 2 | \$1,200.00 | NM | 2 | \$2,400.00 |
| Week: 10/15/12 10/21/12 Wkday Late News Rotator 2 Spots/Week Rate \$1,200.00 | | | | | | | | | | | | |
| N 53 | 5 | 10/17/12 | 10/17/12 | M-F 430a News | 430a-5a | | :30 | 1 | \$125.00 | NM | 1 | \$125.00 |
| Week: 10/15/12 10/21/12 M-F 430a News 1 Spots/Week Rate \$125.00 | | | | | | | | | | | | |
| N 54 | 5 | 10/17/12 | 10/17/12 | FOX 5 Morning News | 5a-6a | | :30 | 2 | \$350.00 | NM | 2 | \$700.00 |
| Week: 10/15/12 10/21/12 FOX 5 Morning News 2 Spots/Week Rate \$350.00 | | | | | | | | | | | | |
| N 55 | 5 | 10/17/12 | 10/17/12 | Fox 5 News at 5 | 5p-6p | | :30 | 2 | \$375.00 | NM | 2 | \$750.00 |
| Week: 10/15/12 10/21/12 Fox 5 News at 5 2 Spots/Week Rate \$375.00 | | | | | | | | | | | | |
| N 56 | 5 | 10/17/12 | 10/17/12 | Fox 5 Morning News | 6a-7a | | :30 | 2 | \$1,200.00 | NM | 2 | \$1,200.00 |
| Week: 10/15/12 10/21/12 Fox 5 Morning News 2 Spots/Week Rate \$600.00 | | | | | | | | | | | | |
| N 57 | 5 | 10/17/12 | 10/17/12 | Fox 5 News at 6 | 6p-7p | | :30 | 2 | \$750.00 | NM | 2 | \$750.00 |
| Week: 10/15/12 10/21/12 Fox 5 News at 6 2 Spots/Week Rate \$375.00 | | | | | | | | | | | | |
| N 58 | 5 | 10/17/12 | 10/17/12 | M-F 7p-730p | 7p-730p | | :30 | 1 | \$800.00 | NM | 1 | \$800.00 |
| Week: 10/15/12 10/21/12 M-F 7p-730p 1 Spots/Week Rate \$800.00 | | | | | | | | | | | | |
| N 59 | 5 | 10/17/12 | 10/17/12 | M-F 7a-9a | 7a-9a | | :30 | 3 | \$1,800.00 | NM | 3 | \$1,800.00 |
| Week: 10/15/12 10/21/12 M-F 7a-9a 3 Spots/Week Rate \$600.00 | | | | | | | | | | | | |
| N 60 | 5 | 10/17/12 | 10/17/12 | M-F 730p-8p | 730p-8p | | :30 | 1 | \$1,000.00 | NM | 1 | \$1,000.00 |
| Week: 10/15/12 10/21/12 M-F 730p-8p 1 Spots/Week Rate \$1,000.00 | | | | | | | | | | | | |
| N 61 | 5 | 10/17/12 | 10/17/12 | M-F 730p-8p | 730p-8p | | :30 | 1 | \$900.00 | NM | 1 | \$900.00 |
| Week: 10/15/12 10/21/12 M-F 730p-8p 1 Spots/Week Rate \$900.00 | | | | | | | | | | | | |
| N 62 | 5 | 10/17/12 | 10/17/12 | M-F 9a-10a News | 9a-10a | | :30 | 1 | \$250.00 | NM | 1 | \$250.00 |
| Week: 10/15/12 10/21/12 M-F 9a-10a News 1 Spots/Week Rate \$250.00 | | | | | | | | | | | | |
| Totals 103 \$88,975.00 | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)


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It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

| | | | | | | | |
|---|--|--------------------------|--|----------------------------|--|-----------------------|--|
| KSWB | | 7191 Engineer Rd. | | San Diego, CA 92111 | | (858) 492-9269 | |
|  | | SAN DIEGO | | | | | |

| | | | |
|--|--|--|--|
| <u>Contract / Revision</u> 370647 / | | <u>Alt Order #</u> 06215977 | |
| <u>Contract Dates</u> 10/12/12 - 10/18/12 | | <u>Product</u> 155/426/NRCC | |
| <u>Estimate #</u> 2652 | | | |
| <u>Advertiser</u> National Republican Con | | <u>Original Date / Revision</u> 07/05/12 / 07/05/12 | |

| | | | | | | | | | | | | |
|--------|----|------------|----------|-------------|----------------|------|--------|------------|------|------|-------|--------|
| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
| Totals | | | | | | | | | | | | |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|-------------|
| 10/01/12 - 10/18/12 | 103 | \$88,975.00 | \$75,628.75 |
| Totals | 103 | \$88,975.00 | \$75,628.75 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6215977
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 16.0
*** KSWB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|--------|------|-----|---|-------|------|------------|-------------|-----------|-----------|------------|-------|------------|
| 3 | | | 500A-600A PROGRAM : FOX5 NEWS 5AM CON COM1: FOX5 NEWS 5AM | 30 | | \$350.00 | 10/12 | 10/12 | 2 | | FRI | 2 |
| 4 | | | 500P-600P PROGRAM : FOX5NWS @ 5P CON COM1: FOX5NWS @ 5P | 30 | | \$375.00 | 10/12 | 10/12 | 2 | | FRI | 2 |
| 5 | | | 600A-700A PROGRAM : FOX5 NEWS 6AM CON COM1: FOX5 NEWS 6AM | 30 | | \$600.00 | 10/12 | 10/12 | 2 | | FRI | 2 |
| 6 | | | 600P-700P PROGRAM : FOX5NWS @ 6P CON COM1: FOX5NWS @ 6P | 30 | | \$375.00 | 10/12 | 10/12 | 2 | | FRI | 2 |
| 7 | | | 700P-730P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN | 30 | | \$800.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 8 | | | 700A-900A PROGRAM : FOX5 MORN NEWS CON COM1: FOX5 MORN NEWS | 30 | | \$600.00 | 10/12 | 10/12 | 3 | | FRI | 3 |
| 9 | | | 730P-800P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B | 30 | | \$1,000.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 10 | | | 730P-800P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B | 30 | | \$900.00 | 10/12 | 10/12 | 1 | | FRI | 1 |
| 11 | | | 900A-1000A PROGRAM : FOX5-NEWS 9A CON COM1: FOX5-NEWS 9A | 30 | | \$250.00 | 10/12 | 10/12 | 1 | | FRI | 1 |

REP HEADLINE# 6215977
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 16.0
*** KSWB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|--------|------|-----|---|-------|------|------------|-------------|-----------|-----------|------------|-------|------------|
| 12 | | | 1000P-1100P PROGRAM : FOX5 NEWS 10PM< CON COM1: FOX5 NEWS 10PM< | 30 | | \$1,200.00 | 10/15 | 10/15 | 2 | | MON | 2 |
| 13 | | | 430A-459A PROGRAM : FOX5 NEWS 430A< CON COM1: FOX5 NEWS 430A< | 30 | | \$125.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 14 | | | 500A-600A PROGRAM : FOX5 NEWS 5AM CON COM1: FOX5 NEWS 5AM | 30 | | \$350.00 | 10/15 | 10/15 | 2 | | MON | 2 |
| 15 | | | 500P-600P PROGRAM : FOX5NWS @ 5P CON COM1: FOX5NWS @ 5P | 30 | | \$375.00 | 10/15 | 10/15 | 2 | | MON | 2 |
| 16 | | | 600A-700A PROGRAM : FOX5 NEWS 6AM CON COM1: FOX5 NEWS 6AM | 30 | | \$600.00 | 10/15 | 10/15 | 2 | | MON | 2 |
| 17 | | | 600P-700P PROGRAM : FOX5NWS @ 6P CON COM1: FOX5NWS @ 6P | 30 | | \$375.00 | 10/15 | 10/15 | 2 | | MON | 2 |
| 18 | | | 700P-730P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN | 30 | | \$800.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 19 | | | 700A-900A PROGRAM : FOX5 MORN NEWS CON COM1: FOX5 MORN NEWS | 30 | | \$600.00 | 10/15 | 10/15 | 3 | | MON | 3 |
| 20 | | | 730P-800P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B | 30 | | \$1,000.00 | 10/15 | 10/15 | 1 | | MON | 1 |

REP HEADLINE# 6215977
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 16.0
*** KSWB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS |
|--------|------|-----|---|-------|------|------------|-------------|-----------|-----------|------------|-------|-------------|
| 21 | | | 730P-800P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B | 30 | | \$900.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 22 | | | 900A-1000A PROGRAM : FOX5-NEWS 9A CON COM1: FOX5-NEWS 9A | 30 | | \$250.00 | 10/15 | 10/15 | 1 | | MON | 1 |
| 23 | | | 1000P-1045P PROGRAM : FOX5 NEWS 10PM CON COM1: FOX5 NEWS 10PM | 30 | | \$1,000.00 | 10/13 | 10/13 | 2 | | SAT | 2 |
| 24 | | | 500P-800P PROGRAM : NCAA FT CON COM1: NCAA FT | 30 | | \$2,000.00 | 10/13 | 10/13 | 3 | | SAT | 3 |
| 25 | | | 100P-400P PROGRAM : FOX NFL SU-GM2 CON COM1: FOX NFL SU-GM2 | 30 | | \$8,000.00 | 10/14 | 10/14 | 1 | | SUN | 1 |
| 26 | | | 1000P-1045P PROGRAM : FOX5 NEWS 10PM CON COM1: FOX5 NEWS 10PM | 30 | | \$1,200.00 | 10/14 | 10/14 | 2 | | SUN | 2 |
| 27 | | | 600P-700P PROGRAM : 30 ROCK SU/TWO&HF MN WK B CON COM1: 30 ROCK SU/TWO&HF MN WK B | 30 | | \$600.00 | 10/14 | 10/14 | 2 | | SUN | 2 |
| 28 | | | 1000P-1100P PROGRAM : FOX5 NEWS 10PM< CON COM1: FOX5 NEWS 10PM< | 30 | | \$1,200.00 | 10/18 | 10/18 | 2 | | THU | 2 |
| 29 | | | 430A-459A PROGRAM : FOX5 NEWS 430A< CON COM1: FOX5 NEWS 430A< | 30 | | \$125.00 | 10/18 | 10/18 | 1 | | THU | 1 |

4-730p College Ft

REP HEADLINE# 6215977
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 16.0
 *** KSWB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL :SPTS: |
|--------|------|-----|---|-------|------|------------|-------------|-----------|-----------|------------|-------|--------------|
| 30 | | | 500A-600A PROGRAM : FOX5 NEWS 5AM CON COM1: FOX5 NEWS 5AM | 30 | | \$350.00 | 10/18 | 10/18 | 2 | | THU | 2 |
| 31 | | | 500P-600P PROGRAM : FOX5NWS @ 5P CON COM1: FOX5NWS @ 5P | 30 | | \$375.00 | 10/18 | 10/18 | 2 | | THU | 2 |
| 32 | | | 600A-700A PROGRAM : FOX5 NEWS 6AM CON COM1: FOX5 NEWS 6AM | 30 | | \$600.00 | 10/18 | 10/18 | 2 | | THU | 2 |
| 33 | | | 600P-700P PROGRAM : FOX5NWS @ 6P CON COM1: FOX5NWS @ 6P | 30 | | \$375.00 | 10/18 | 10/18 | 2 | | THU | 2 |
| 34 | | | 700P-730P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN | 30 | | \$800.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| 35 | | | 700A-900A PROGRAM : FOX5 MORN NEWS CON COM1: FOX5 MORN NEWS | 30 | | \$600.00 | 10/18 | 10/18 | 3 | | THU | 3 |
| 36 | | | 730P-800P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B | 30 | | \$1,000.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| 37 | | | 730P-800P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B | 30 | | \$900.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| 38 | | | 800P-900P PROGRAM : X-FACTOR CON COM1: X-FACTOR | 30 | | \$6,000.00 | 10/18 | 10/18 | 2 | | THU | 2 |

REP HEADLINE# 6215977
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 16.0
*** KSWB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|--------|------|-----|---|-------|------|------------|-------------|-----------|-----------|------------|-------|------------|
| 39 | | | 900A-1000A PROGRAM : FOX5-NEWS 9A CON COM1: FOX5-NEWS 9A | 30 | | \$250.00 | 10/18 | 10/18 | 1 | | THU | 1 |
| 40 | | | 1000P-1100P PROGRAM : FOX5 NEWS 10PM< CON COM1: FOX5 NEWS 10PM< | 30 | | \$1,200.00 | 10/16 | 10/16 | 2 | | TUE | 2 |
| 41 | | | 430A-459A PROGRAM : FOX5 NEWS 430A< CON COM1: FOX5 NEWS 430A< | 30 | | \$125.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| 42 | | | 500A-600A PROGRAM : FOX5 NEWS 5AM CON COM1: FOX5 NEWS 5AM | 30 | | \$350.00 | 10/16 | 10/16 | 2 | | TUE | 2 |
| 43 | | | 500P-600P PROGRAM : FOX5NWS @ 5P CON COM1: FOX5NWS @ 5P | 30 | | \$375.00 | 10/16 | 10/16 | 2 | | TUE | 2 |
| 44 | | | 600A-700A PROGRAM : FOX5 NEWS 6AM CON COM1: FOX5 NEWS 6AM | 30 | | \$600.00 | 10/16 | 10/16 | 2 | | TUE | 2 |
| 45 | | | 600P-700P PROGRAM : FOX5NWS @ 6P CON COM1: FOX5NWS @ 6P | 30 | | \$375.00 | 10/16 | 10/16 | 2 | | TUE | 2 |
| 46 | | | 700P-730P PROGRAM : TWO & HALF MEN CON COM1: TWO & HALF MEN | 30 | | \$800.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| 47 | | | 700A-900A PROGRAM : FOX5 MORN NEWS CON COM1: FOX5 MORN NEWS | 30 | | \$600.00 | 10/16 | 10/16 | 3 | | TUE | 3 |

REP HEADLINE# 6215977
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 16.0
*** KSWB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL :SPTS |
|--------|------|-----|---|-------|------|------------|-------------|-----------|-----------|------------|-------|-------------|
| 48 | | | 730P-800P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B | 30 | | \$1,000.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| 49 | | | 730P-800P PROGRAM : TWO&HALF MEN B CON COM1: TWO&HALF MEN B | 30 | | \$900.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| 50 | | | 800P-900P PROGRAM : HOPE/KATE CON COM1: HOPE/KATE | 30 | | \$4,000.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| 51 | | | 900A-1000A PROGRAM : FOX5-NEWS 9A CON COM1: FOX5-NEWS 9A | 30 | | \$250.00 | 10/16 | 10/16 | 1 | | TUE | 1 |
| 52 | | | 1000P-1100P PROGRAM : FOX5 NEWS 10PM< CON COM1: FOX5 NEWS 10PM< | 30 | | \$1,200.00 | 10/17 | 10/17 | 2 | | WED | 2 |
| 53 | | | 430A-459A PROGRAM : FOX5 NEWS 430A< CON COM1: FOX5 NEWS 430A< | 30 | | \$125.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| 54 | | | 500A-600A PROGRAM : FOX5 NEWS 5AM CON COM1: FOX5 NEWS 5AM | 30 | | \$350.00 | 10/17 | 10/17 | 2 | | WED | 2 |
| 55 | | | 500P-600P PROGRAM : FOX5NWS @ 5P CON COM1: FOX5NWS @ 5P | 30 | | \$375.00 | 10/17 | 10/17 | 2 | | WED | 2 |
| 56 | | | 600A-700A PROGRAM : FOX5 NEWS 6AM CON COM1: FOX5 NEWS 6AM | 30 | | \$600.00 | 10/17 | 10/17 | 2 | | WED | 2 |

REP HEADLINE# 6215977
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUN26/12 16.0
*** KSWB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|--------------------------|------|-----|--------------|-------|------|------------|-------------|-----------|-----------|------------|----------------|------------|
| 57 | | | 600P-700P | 30 | | \$375.00 | 10/17 | 10/17 | 2 | | WED | 2 |
| PROGRAM : FOX5NWS @ 6P | | | | | | | | | | | | |
| CON COM1: FOX5NWS @ 6P | | | | | | | | | | | | |
| 58 | | | 700P-730P | 30 | | \$800.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : TWO & HALF MEN | | | | | | | | | | | | |
| CON COM1: TWO & HALF MEN | | | | | | | | | | | | |
| 59 | | | 700A-900A | 30 | | \$600.00 | 10/17 | 10/17 | 3 | | WED | 3 |
| PROGRAM : FOX5 MORN NEWS | | | | | | | | | | | | |
| CON COM1: FOX5 MORN NEWS | | | | | | | | | | | | |
| 60 | | | 730P-800P | 30 | | \$1,000.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : TWO&HALF MEN B | | | | | | | | | | | | |
| CON COM1: TWO&HALF MEN B | | | | | | | | | | | | |
| 61 | | | 730P-800P | 30 | | \$900.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : TWO&HALF MEN B | | | | | | | | | | | | |
| CON COM1: TWO&HALF MEN B | | | | | | | | | | | | |
| 62 | | | 900A-1000A | 30 | | \$250.00 | 10/17 | 10/17 | 1 | | WED | 1 |
| PROGRAM : FOX5-NEWS 9A | | | | | | | | | | | | |
| CON COM1: FOX5-NEWS 9A | | | | | | | | | | | | |
| OCT/12 | | | 88975.00 | | | | | | | | | |
| | | | | | | | | | | | CONTRACT TOTAL | 88975.00 |
| | | | | | | | | | | | TOTAL SPOTS | 103 |

MARKET TOTALS \$386,847 KSWB 23% KGTV 11% KFMB 21% KNSD 30% XETV 0% KUSI 15% XDTV 0% CABL 0%

SVC- NSI
DEMOS- RA35+*